

TERENCE EMMETT MCDONNELL

Department of Sociology
University of Notre Dame
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EMPLOYMENT

Associate Professor of Sociology, University of Notre Dame, 2017-present
Director of Graduate Studies, 2019-2022

Concurrent Appointment, Keough School of Global Affairs
Concurrent Appointment, Department of American Studies
Faculty Fellow, The Kellogg Institute for International Studies
Faculty Affiliate, Medicine and Liberal Arts Program, Reilly Center for Science, Technology, and Values
Faculty Affiliate, Center for the Study of Social Movements
Faculty Affiliate, Gender Studies Program
Faculty Affiliate, Eck Institute for Global Health

Kellogg Assistant Professor of Sociology, University of Notre Dame, 2011-2017

Assistant Professor, Department of Sociology, Vanderbilt University, 2009-2011
Faculty, The Curb Center for Art, Enterprise, and Public Policy

EDUCATION

Ph.D. Sociology, Northwestern University, 2009
B.A. with Distinction, Modern Studies and Sociology, University of Virginia, 2000

BOOKS

Mohr, John, Christopher A. Bail, Margaret Frye, Jennifer C. Lena, Omar Lizardo, Ann Mische, Terence E. McDonnell, Iddo Tavory, Frederick Wherry. 2020. [*Measuring Culture*](#). Columbia University Press.
Reviewed in Administrative Science Quarterly; Social Forces; Contemporary Sociology; Organization Studies; Canadian Journal of Sociology; Cultural Trends; Sociology of Culture Section Newsletter

McDonnell, Terence E. 2016. [*Best Laid Plans: Cultural Entropy and the Unraveling of AIDS Media Campaigns*](#). University of Chicago Press.

**Medical Sociology Section Eliot Freidson Outstanding Publication Award, 2018

**Communication, Information Technologies, and Media Sociology Book Award (Honorable

Mention), 2018

**Sociology of Development Section Best Book Award (Honorable Mention), 2017

"Highly Recommended" by *Choice*, reviewed in *The American Journal of Sociology*; *Contemporary Sociology*; *Social Forces*; *American Journal of Cultural Sociology*; *Medical Anthropology Quarterly*; *Sociology of Health and Illness*; *Medical Anthropology Theory*; *Journal of HIV/AIDS and Social Services*

REFEREED ARTICLES

McDonnell, Terence E. and Katherine T. Everhart@. In Press. "Cultural Form and Protest: ACT UP New York's Tactics of Irony and Camp." *Mobilization*.

Lead Social Movements Journal (1.5 impact factor, Social Sciences Citation Index).

McDonnell, Terence E. 2023. "Cultural Objects, Materiality, and Material Culture." *Annual Review of Sociology*. 49: 195-220.

A Top Generalist Sociology Journal (10.5 impact factor, Social Sciences Citation Index). Invited.

<https://www.annualreviews.org/doi/abs/10.1146/annurev-soc-031021-041439>

McDonnell, Terence E., Sarah Neitz@, and Marshall A. Taylor. 2023. "Armchair Citizenship and Ontological Insecurity: Uncovering Styles of Media and Political Behavior." *Poetics*. 98: 101764.

Lead Cultural Sociology Journal (2.5 impact factor, Social Sciences Citation Index).

<https://doi.org/10.1016/j.poetic.2023.101764>

McDonnell, Terence E., Anna Gabur@, and Rachel Keynton@. 2023. "'I'm saving fuel to buy more guns': Electric Vehicle as Cultural Object and Climate Policy Solution." *Sociological Forum*. 38(4): 1149-1571.

Top 10 Generalist Sociology Journal (1.8 impact factor, Social Sciences Citation Index). Invited.

<https://doi.org/10.1111/socf.12953>

McDonnell, Terence E., Dustin S. Stoltz, and Marshall A. Taylor. 2021. "Revision, Reclassification, and Refrigerators." *Sociological Forum*. 36: 1316-1344.

A Top 10 Generalist Sociology Journal (1.8 impact factor, Social Sciences Citation Index).

<https://doi.org/10.1111/socf.12769>

Taylor, Marshall A. @, Dustin S. Stoltz @, and Terence E. McDonnell. 2019. "Binding Significance to Form: Cultural Objects, Cognition, and Cultural Change." *Poetics*. 73(1): 1-16.

Lead Cultural Sociology Journal (2.5 impact factor, Social Sciences Citation Index).

<https://doi.org/10.1016/j.poetic.2019.01.005>

McDonnell, Terence E., Christopher A. Bail, and Iddo Tavory. 2017. "A Theory of Resonance." *Sociological Theory*. 35(1): 1-14.

Lead Theory Journal for Sociology. (4.4 impact factor, Social Sciences Citation Index).

<https://doi.org/10.1177/0735275117692837>

McDonnell, Terence E., Amy Jonason@, and Kari Christoffersen@. 2017. "Feeling Red and Wearing Pink: Trajectories of Cultural Power in AIDS and Breast Cancer Ribbons." *Poetics*. 60(1): 1-15.

- Lead Cultural Sociology Journal (2.5 impact factor, Social Sciences Citation Index).
<https://doi.org/10.1016/j.poetic.2016.10.005>
- McDonnell, Terence E. and Kelcie Vercel@. 2017. "Material Culture." *Oxford Bibliographies in Sociology*.
<https://doi.org/10.1093/OBO/9780199756384-0203>
- McDonnell, Terence E. 2014. "Drawing Out Culture: Productive Methods for Measuring Cognition and Resonance." *Theory and Society*. 43: 247-274.
 A Top Theory Journal in Sociology (2.9 impact factor, Social Sciences Citation Index).
<https://doi.org/10.1007/s11186-014-9224-5>
- McDonnell, Terence E., and Steven J. Tepper. 2014. "Culture in Crisis: Deploying Metaphor in Defense of Art." *Poetics*. 43: 20-42.
 Lead Cultural Sociology Journal (2.5 impact factor, Social Sciences Citation Index).
<https://doi.org/10.1016/j.poetic.2014.01.002>
 Shortened Version Published (2015) in *Grantmakers in the Arts Reader*. 26 (1).
- Griswold, Wendy, Gemma Mangione@, and Terence E. McDonnell. 2013. "Objects, Words, and Bodies in Space: Bringing Materiality in to Cultural Analysis." *Qualitative Sociology*. 36: 343-364.
 Lead Journal for Qualitative Sociology (2.3 impact factor, Social Sciences Citation Index).
<https://doi.org/10.1007/s11133-013-9264-6>
 Reprinted (2016) in *Actor Network Theory Research*. Richie Nimmo, editor. Los Angeles: Sage Publications.
- McDonnell, Terence E. 2010. "Cultural Objects as Objects: Materiality, Urban Space, and the Interpretation of AIDS Media in Accra, Ghana." *The American Journal of Sociology*. 115: 1800-1852.
 A Top Generalist Journal in Sociology (4.4 impact factor, Social Sciences Citation Index).
<https://doi.org/10.1086/651577>
 **American Sociological Association Section on the Sociology of Culture's Clifford Geertz Prize for Best Article (Honorable Mention)
 **Martin Levine Student Essay Award, Sociologists' AIDS Network
- McDonnell, Terence E. 2008. "The (re)Presentation of an Epidemic in Everyday Life." *Social Psychology Quarterly*. 71: 321-323.
 Lead Journal in Social Psychology (2.7 impact factor, Social Sciences Citation Index).
<https://doi.org/10.1177/019027250807100401>
- Fine, Gary Alan, and Terence McDonnell. 2007. "Erasing the Brown Scare: Referential Afterlife and the Power of Memory Templates." *Social Problems*. 54: 170-187.
 A Top 5 Generalist Journal in Sociology (3.2 impact factor, Social Sciences Citation Index).
<https://doi.org/10.1525/sp.2007.54.2.170>

**Society for the Study of Social Problems Theory Division Outstanding Article Award

Griswold, Wendy, Erin Metz McDonnell, Terence E. McDonnell. 2007. "Glamour and Honor: Going Online and Reading in West African Culture." *Information Technology & International Development*. 3: 37-52.

Reprinted (2010) in *Women Worldwide: Transnational Feminist Perspectives on Women* (1st edition). Janet Lee and Susan Shaw, editors. Rochester, NY: McGraw-Hill.

Reprinted (2010) in *Glocal Working: Living and Working Across the World with Cultural Intelligence*. Barbara Bertagni, Michele La Rosa, and Fernando Salvetti editors. Milan, Italy: Franco Angeli.

Griswold, Wendy, Terry McDonnell, and Nathan Wright. 2005. "Reading and the Reading Class in the Twenty-First Century." *Annual Review of Sociology*. 31: 127-41.
A Top Generalist Sociology Journal (10.5 impact factor, Social Sciences Citation Index). Invited.
<https://doi.org/10.1146/annurev.soc.31.041304.122312>

BOOK CHAPTERS, ESSAYS, and BOOK REVIEWS

Tepper, Steven J. and Terence E. McDonnell. 2023. "Creativity at Social Scale." *Grantmakers in the Arts Reader*.

Leading Journal for Arts Philanthropy.

Part One: Creativity as Public Good

<https://reader.giarts.org/read/creativity-at-social-scale-part-1>

Part Two: Building Creative Societies

<https://reader.giarts.org/read/creativity-at-social-scale-part-2>

Part Three: Designing for Scale

<https://reader.giarts.org/read/creativity-at-social-scale-part-3>

Vercel, Kelcie L. and Terence E. McDonnell. 2023. "Object Affordances, Space, and Meaning: The Case of Real Estate Staging." *Considering Space: A Critical Concept for the Social Sciences*. Dominik Bartmanski, Henning Füller, Johanna Hoerning, and Gunter Weidenhaus, editors. Routledge.

Routledge is good academic press for sociology.

<https://doi.org/10.4324/9781003361152>

McDonnell, Terence E. 2020. "Book Review: *Common Enemies: Disease Campaigns in America* by Rachel Kahn Best." *Mobilization*. 25(3): 428-29.

Lead Social Movements Journal (1.5 impact factor, Social Sciences Citation Index).

Lena, Jennifer C., and Terence E. McDonnell. 2020. "[Why do we need a book about Measuring Culture?](#)" *Scatterplot*. September 3, 2020.

McDonnell, Terence E. and Kelcie L. Vercel@. 2019. "Productive Methods in the Study of Culture and

Cognition" in the *Oxford Handbook of Cognitive Sociology*. Oxford University Press. <https://doi.org/10.1093/oxfordhb/9780190273385.013.18>

McDonnell, Terence E. 2019. "[Frustrated Fantasies; Book Review of A Fraught Embrace: The Romance and Reality of AIDS Altruism in Africa by Ann Swidler and Susan Cotts Watkins.](#)" *Contemporary Sociology*.

McDonnell, Terence E. 2018. "[Book Review: Under the Cover by Clayton Childress.](#)" *Social Forces*.

McDonnell, Terence E. 2017. "[Book Review: Paprika, Foie Gras, and Red Mud: The Politics of Materiality in the European Union](#) by Zsuzsa Gille." *Contemporary Sociology*. 46(4): 433-5.

McDonnell, Terence E. 2016. "[Safety Pins, Awareness Ribbons, and the Challenges of New Symbols.](#)" *Work in Progress*. December 1, 2016.

Reposted to the *American Sociological Association Homepage*, and *Scatterplot*

McDonnell, Terence E. and Gemma Mangione. 2016. "A Field Guide to Materiality for Cultural Sociologists." *ASA Sociology of Culture Section Newsletter*. Summer: 19-22.

McDonnell, Terence E. 2014. "Book Review: [AIDS, Sexuality, and the Black Church: Making the Wounded Whole by Angelique Harris.](#)" *Contemporary Sociology*. 43: 92-93.

Leading sociology journal for reviews

Lizardo, Omar and Terence McDonnell. 2012. "Culture Warriors: Cultural Sociology at Notre Dame." *ASA Sociology of Culture Section Newsletter*. 25 (3): 8-9.

McDonnell, Terence E. 2012. "Book Review: *Enabling Creative Chaos: The Organization Behind the Burning Man Event* by Katherine K. Chen." *Mobilization*. 17: 105-106.

Lead Social Movements Journal (1.5 impact factor, Social Sciences Citation Index).

WORKING BOOK PROJECTS

Junk Drawers with Jennifer C. Lena

Creativity at Social Scale: A Blueprint for Innovation and Democratic Renewal with Steven J. Tepper

WORKING PAPERS

McDonnell, Terence E., Marshall A. Taylor, and Michael Wood. "Making Obama Iconic." Revised and Resubmitted to *American Journal of Cultural Sociology*.

McDonnell, Terence E., and Rachel Keynton. "The Meaning of Masks: Tracing Trajectories and Stabilizing the 'New Normal.'" Manuscript in preparation.

McDonnell, Terence E., and Anna Gabur. "Empathy Objects: Embodied Simulation and Prosocial Behavior." Manuscript in preparation.

GRANTS & FELLOWSHIPS

Notre Dame Institute for Advance Study Teaching Fellowship, 2024-25

Institute for Scholarship in the Liberal Arts Small Grant for Research and Creative Work, "Narcotizing Dysfunction in the Age of Social Media" (\$2,500), University of Notre Dame, 2018

Institute for Scholarship in the Liberal Arts Small Grant for Research and Creative Work, "Making Obama Iconic" (\$2,500), University of Notre Dame, 2017

Institute for Scholarship in the Liberal Arts Travel to International Conferences Grant, University of Notre Dame, 2017

Kellogg Institute of International Studies Research Conference Grant, University of Notre Dame, 2017

Institute for Scholarship in the Liberal Arts Travel to International Conferences Grant, University of Notre Dame, 2014

Kellogg Institute of International Studies Research Conference Grant, University of Notre Dame, 2014

Robert Penn Warren Fellows Program on "Representation and Social Change" (\$4,000), Vanderbilt University, 2010-2011

Martin P. Levine Memorial Dissertation Fellowship Award (\$3,000), American Sociological Association, Sexualities Section, 2008

Weinberg Research and Dissertation Fellowship (writing year fellowship), Weinberg College of Arts and Sciences, Northwestern University, 2007-2008

Karpf Peace Prize (\$2,800), Weinberg College of Arts and Sciences, Northwestern University, 2007

Graduate Research Fellowship (year-long research fellowship), The Graduate School, Northwestern University, 2006-2007

Fulbright IIE to Ghana (alternate), 2006

National Science Foundation Doctoral Dissertation Research Improvement Grant (\$7,500), Sociology Section, 2005

Center for International and Comparative Studies Travel Grant (\$1,000 for research travel), Northwestern University, 2005

Ethnographic Research Fellowship (quarter-long research fellowship), Department of Sociology, Northwestern University, 2005

Graduate Research Grant (\$1,500), The Graduate School, Northwestern University, 2004

MacArthur Foundation Summer Research Grant (\$1,000 towards pre-dissertation pilot study in Ghana), Department of Sociology, Northwestern University, 2003

MacArthur Foundation Collaborative Summer Research Grant (\$1,000) for "Readers and Reading in the Twenty-First Century" with Wendy Griswold, Department of Sociology, Northwestern University, 2002

MacArthur Foundation Collaborative Summer Research Grant (\$1,000) for "Erasing the Brown Scare" with Gary Alan Fine, Department of Sociology, Northwestern University, 2001

PAPER and BOOK AWARDS

Medical Sociology Section Eliot Freidson Outstanding Publication Award, American Sociological Association, *Best Laid Plans*, 2018

Communication, Information Technologies, and Media Sociology Book Award (Honorable Mention), American Sociological Association, *Best Laid Plans*, 2018

Best Book Award (Honorable Mention), Sociology of Development Section of the American Sociological Association, *Best Laid Plans*, 2017

Clifford Geertz Prize for Best Article (Honorable Mention), Culture Section of the American Sociological Association, "Cultural Objects as Objects: Materiality, Urban Space, and the Interpretation of AIDS Media in Accra, Ghana," 2011

Social Problems Theory Division Outstanding Article Award, Society for the Study of Social Problems, "Erasing the Brown Scare: Referential Afterlife and the Power of Memory Templates," 2009

Martin Levine Student Essay Award, Sociologists' AIDS Network, "Cultural Objects as Objects: Materiality, Urban Space, and the Interpretation of AIDS Media in Accra, Ghana," 2008

Robert F. Winch Memorial Award for Best Paper (Honorable Mention), Department of Sociology, Northwestern University, "Cultural Objects as Objects: Materiality, Urban Space, and the Interpretation of AIDS Media in Accra, Ghana," 2007

INVITED TALKS AND CONFERENCES

"The Future of Culture and Cognition...is *Objects*?"

What is the Future of Culture and Cognition Conference, Rutgers University, 2023

"The Evocative and the Visceral: Empathy Objects, Interpretive Pathways, and Perspective-Taking."

Sociology of Culture Workshop, New York University, 2023

"Making Obama Iconic."

Sociology Colloquium, Northwestern University, 2022.

"Revision, Reclassification, and Refrigerators."

Sociological Workshop on Aesthetics, Meaning, and Power. University of Virginia. 2021.

"Best Laid Plans: Complicating the Success and Failure of HIV/AIDS Media Campaigns."

African Studies Workshop. Princeton University. Princeton, New Jersey, 2020

"Routine, Ritual, and Creativity: How Everyday Culture Shapes Health."

Invited Panel, *Powerful but Invisible: Contemporary Social Forces Affecting Health*. ASA Sociology of Development Conference: Development in Dialogue. University of Notre Dame, South Bend, Indiana, 2019.

"Theorizing Culture in the Age of AIDS."

Invited Panel, The HIV/AIDS Epidemic and Theory-Building in Sociology. Global Health Mini-Conference. Eastern Sociological Society Meetings, Boston, Massachusetts, 2019

"The Materiality of Development: Interventions, Objects, and Built Environments."

Materiality, Affordance, Re-figuration: Planning and Appropriation of Urban Space, Re-Figuration of Space, Technische Universität Berlin, 2019

"Obstacles to Development: How 'Best' Practices Undermine Development Efforts."

Plenary Session, *Obstacles to Development*, 7th Annual Sociology of Development Conference, University of Illinois, Urbana-Champaign, 2018

"When Objects Meet Bodies: What Materiality Teaches Us About Embodied Cognition."

Special Invited Session on *Culture and Embodied Cognition: Readjusting Boundaries between Mind, Brain, and Body*. American Sociological Association Annual Meeting, Montreal, Canada, 2017

"Irony, Camp, and Symbolic Boundaries: The Case of ACT UP."

Politics, Economy, and Culture Seminar, Indiana University, Bloomington Indiana, 2017

"Productive Methods in the Study of Culture and Cognition."

New Directions in Culture and Cognition Mini-Conference, Eastern Sociological Society, Boston, Massachusetts, 2016

"Materiality and Cultural Entropy."

Spring Institute, Department of Sociology, University of Chicago, 2015

"Cultural Entropy."

Workshop in Cultural Sociology, Department of Sociology, Yale University, 2015

"Cultural Entropy."

Organizational Behavior Workshop, Graduate School of Business, Stanford University, 2015

"Cultural Structures and Culture in Interaction."

Measuring Culture III, University of Notre Dame, 2015

"Cultural Entropy."

Culture and Social Analysis Workshop, Department of Sociology, Harvard University, 2014

"Cultural Entropy: Materiality and the Instability of Meaning."

Theory Section Invited Session on *Iconic Consciousness: The Materiality of Meaning*. American Sociological Association Annual Meeting, San Francisco, California, 2014

"Cultural Entropy."

International Sociological Association World Congress of Sociology, Yokohama, Japan, 2014

"Drawing Out Culture (Revised)"

Measuring Culture II, University of California Santa Barbara, 2014

"Ongoing Construction Sites: The Future of Materiality in the Social Sciences."

The Politics of Materiality, New School for Social Research Sociology Conference, New York, 2013

"Drawing Out Culture." Measuring Culture, University of British Columbia, Vancouver, Canada, 2012

"Scare Tactics: Images of Health, Illness, and Death in Ghanaian AIDS Campaigns."

Program of African Studies, Northwestern University, Evanston, Illinois, 2012

"Cultural Entropy: A Sociology of Misinterpretation."

Culture and Society Workshop, Northwestern University, Evanston, Illinois, 2012

"Culture in Crisis: Deploying Metaphor in Defense of Art" with Steven J. Tepper.

Invited Session on *The Politics of Cultural Production*. American Sociological Association Annual Meeting, Las Vegas, Nevada, 2011

"Cultural Objects as Objects."

Sociology Colloquium Series, Northwestern University, Evanston, Illinois, 2010

"Arts and Creativity" with Elizabeth Long Lingo.

Frist Center Education Council Meeting, Frist Center for the Arts, Nashville, Tennessee, 2010

"Cultural Objects as Objects: How Materiality and Urban Context Shape HIV/AIDS Campaigns."

Urban Representations: Media Publics, Northwestern University, 2007

"HIV/AIDS Prevention in Nigerian Communities: Strengthening Institutional Responses."

Northwestern University Program of African Studies' REACH Program, University of Ibadan, Nigeria, 2004

CONFERENCE PRESENTATIONS

"The Evocative and the Visceral: Embodied Simulation, Corporeal-Material Interpretive Pathways, and Empathy" w/ Anna Gabur.
Culture, Memory, and Narrative. Regular Session, American Sociological Association meetings, 2023.

"The Public Culture of Private Junk Drawers" w/ Jennifer C. Lena
Sociology of Culture I: Theories of Culture and Cognition. Regular Session, American Sociological Association Meetings, 2023.

"The Meaning of Masks: Tracing Trajectories and Stabilizing the 'New Normal'" w/ Rachel Keynton.
Action in Unsettled Times. Sociology of Culture Section Session, American Sociological Association Meetings, 2022.

"Making Obama Iconic" w/Marshall Taylor and Michael Wood.
Sociology of Culture Regular Session, American Sociological Association Meetings 2021

"The Meaning of Masks."
COVID-19: What Comes Next Forum, Health and Well-being Initiative, University of Notre Dame, 2020.

"Armchair Citizens: Narcotizing Dysfunction in the Age of Social Media." w/ Sarah Neitz and Marshall A Taylor.
Communication Information and Technology: Critical Debates. Communication, Information Technology, and Media Sociology Section. American Sociological Association Meetings, 2020.

"Armchair Citizens: Narcotizing Dysfunction in the Age of Social Media." w/ Sarah M. Neitz and Marshall A Taylor.
Culture and Media. Eastern Sociological Society Meetings, 2020.

"Measuring Culture" w/ Margaret Frye, Jennifer Lena, and Omar Lizardo.
Social Science History Association Meetings, Chicago, Illinois, 2019.

"The Materiality of Development" with Erin Metz McDonnell.
Sociology of Development Roundtables. American Sociological Association Meetings. New York, New York, 2019.

"Materiality in Action."
Social Science History Association Meetings, Phoenix, Arizona, 2018.

"Binding Significance to Form" with Marshall A. Taylor and Dustin Stoltz.

Meaning Making through the Lens of Cultural Cognition. Sociology of Culture Section Session, American Sociological Association Meetings, Philadelphia, Pennsylvania, 2018.

"Objects, Words, Bodies, and Space" with Wendy Griswold and Gemma Mangione.
Installed Knowledge: The Material Culture Network Meets Museum Practitioners. Science History Institute, Philadelphia Pennsylvania, 2018.

"Materiality in Action."
Material Culture Roundtables. Sociology of Culture Section, American Sociological Association Meetings, Philadelphia, Pennsylvania, 2018.

"Cultural Entropy: How 'Best' Practices Undermine Development Efforts."
Debate on Best Practices. Development in the Face of Global Inequalities Conference, Institut Barcelona d'Estudis Internacionals, Barcelona, Spain, 2017.

"A Theory of Resonance" with Christopher A. Bail and Iddo Tavory.
Eastern Sociological Society Meetings. Philadelphia, Pennsylvania, 2017.

"Binding Significance to Form" with Marshall Allan Taylor and Dustin Stoltz.
Eastern Sociological Society Meetings. Philadelphia, Pennsylvania, 2017.

Best Laid Plans: Cultural Entropy and the Unraveling of AIDS Media Campaigns.
Author Meets Critics Session. Social Science History Association Meetings, Chicago Illinois, 2016.

Summoned: Identification and Religious Life in a Jewish Community.
Author Meets Critics Session. Social Science History Association Meetings, Chicago Illinois, 2016.

"Imagined Audiences and Cultural Ombudsmen: Cultural Entropy and HIV/AIDS Campaign Production."
Sociology of Culture Section Panel titled *Cultural Production, Old and New*. American Sociological Association Meetings, Seattle, Washington, 2016

"Seeing Red and Wearing Pink: Trajectories of Cultural Power in the AIDS and Breast Cancer Ribbons" with Amy Jonason and Kari Christoffersen.
Regular Session Panel on Culture titled *Evolving Meanings and Messages in Organizational Settings*. American Sociological Association Meetings, Chicago, Illinois, 2015

"Tracing Patterns in Meaning Instability over an Object's Life Course."
Material Culture Roundtables. American Sociological Association Meetings, Chicago, Illinois, 2015.

"Crowd-funding Communities and Changing Practices of Cultural Production" with Jennifer C. Lena.
Session on *Signals in the Noise: Making Genre, Taste, and Categories in Cultural Systems*. Social Science History Association Annual Conference, Toronto, Canada, 2014

"Jamming Culture: Webs of Meaning and Cultural Entropy in *Adbusters*" w/ Matthew Chandler.

Session on *Alternative and Niche Media*. Media Sociology Preconference, San Francisco, California, 2014

"Cultural Entropy."

The Politics of Materiality, New School for Social Research Sociology Conference, New York, 2013

"Seeing Red and Wearing Pink: Trajectories of Power in the AIDS and Breast Cancer Ribbons" with Kari Christoffersen.

Session on *Organizing Symbolic Power*. Social Science History Association Annual Conference, Chicago, Illinois, 2013

"Cultural Power/Cultural Entropy."

Session on *Intersections of Culture and the Economy*. Social Science History Association Annual Conference, Vancouver, Canada, 2012

"Cultural Entropy: A Sociology of Misinterpretation."

Session on *Reception, Representation, and Perception*. Social Science History Association Annual Conference, Boston, Massachusetts, 2011

"Cultural Entropy: Translation, Juxtaposition, Materiality."

Culture Section Session on *The Political Mobilization of Cultural Practices and Objects*. American Sociological Association Annual Meeting, Las Vegas, Nevada, 2011

"Scare Tactics: Representations of Death, Illness, and Life in Ghanaian AIDS Campaigns."

Session on *Art and Power*. Social Science History Association Annual Conference, Chicago, Illinois, 2010

"Visualizing the Coming Cultural Policy Revolution: How Imagery and Metaphor can Reshape the Field." with Steven J. Tepper.

Session on *National Level Policies*. Social Theory, Politics & the Arts Annual Meeting, Arlington, Virginia, 2010

"Numbers to Pictures: How Formative Research Constrains Frame Selection and Production in Ghanaian AIDS Campaigns."

Regular Session on *Visual Sociology*. American Sociological Association Annual Meeting, Atlanta, Georgia, 2010

"Cultural Objects as Objects: Materiality, Urban Space, and the Interpretation of AIDS Media in Accra, Ghana."

Regular session on *Cultural Studies*. American Sociological Association Annual Meeting, Boston, Massachusetts, 2008

"Measurement AIDS: How Public Health Best Practices and Measurement Conventions Miss the Complexity of Culture" with J. Lynn Gazley.

Regular session on *Integrating Qualitative and Quantitative Methodologies*. American Sociological Association Annual Meeting, New York, New York, 2007

"Leaky Campaigns and Mobile Media: How Urban Space Shapes AIDS Campaigns in Accra, Ghana." Regular session on *Health and Place*. Midwest Sociological Society Meetings, Chicago, Illinois, 2007

"Measurement AIDS: Improving Measurement of Culture in HIV/AIDS Research" with J. Lynn Gazley. Regular session on *Methodological and Conceptual Advances in Social Research*. International AIDS Conference, Toronto, Ontario, 2006

"'Oh, Now I Get It!': ACT UP Imagery, Irony, and Symbolic Boundaries." Culture section roundtable. American Sociological Association Annual Meeting, San Francisco, California, 2004

"Manipulation and the Media: ACT UP, Protest Art, and Legitimacy." Social Movements section roundtable. American Sociological Association Annual Meeting, Atlanta, Georgia, 2003

"The Trouble with Representation: ACT UP, Protest Art, and Collective Identity." Regular session on *The Sociology of Culture*. American Sociological Association Annual Meeting, Chicago, Illinois, 2002

"The Trouble with Representation: ACT UP, Protest Art, and Collective Identity." Regular session on *Sexualities on the Edge*. Society for the Study of Social Problems Annual Meeting, Chicago, Illinois, 2002

TEACHING AWARDS

Undergraduate Mentoring Award, Kellogg Institute for International Studies, University of Notre Dame, 2021

Rev. Edmund P. Joyce, CSC., Award for Excellence in Undergraduate Teaching, Office of the Provost, University of Notre Dame, 2019

Fellow, Searle Center for Teaching Excellence, Northwestern University, 2004-2005

Robert F. Winch Memorial Award for Outstanding Graduate Student Lecturer, Department of Sociology, Northwestern University, 2004

Robert F. Winch Memorial Award for Outstanding Teaching Assistant (Honorable Mention), Department of Sociology, Northwestern University, 2004

Outstanding Graduate Student Teacher Award, Weinberg College of Arts and Sciences, Northwestern University, 2003

Robert F. Winch Memorial Award for Outstanding Teaching Assistant, Department of Sociology, Northwestern University, 2002

GRADUATE MENTORSHIP

Dissertation Chair

Completed:

Eve Bjerre, 2022, (Co-Chair with Jennifer Jones), Visiting Professor Bucknell University

Kelcie Vercel, 2019, Tenure Track Professor at Augustana University

Mike Wood, 2019, (Co-Chair w/ Omar Lizardo), Tenure Track Professor at Brigham Young University

Ongoing:

Sarah Neitz, Director of the Center for Service, Mount St. Mary's University

Anna Gabur

Rachel Keynton

Dissertation Committees

Completed:

Jacob Dillabaugh, 2023, Assistant Director of the Engaged College Initiative in the Einhorn Center for Community Engagement at Cornell University

Michael Rotolo, 2022, Research Associate in Religion at Pew Research Center in Washington, D.C.

Andrew Hoyt, 2022, Assistant Head of School, Academic Dean, La Lumiere

Paige Ambord, 2021, Tenure Track Professor at UNC-Asheville

Libby Trudeau, 2021, Tenure Track Professor, Appalachian State University

Robert Mowry, 2021, Visiting Professor, Kalamazoo College

Lilly Watermoon, 2020, Postdoc, University of Notre Dame

Dustin Stoltz, 2020, Tenure Track Professor, Lehigh University

Peter Ryan, 2020, Associate Director, Center for the Study of Religion and Society, University of Notre Dame

Julie Dallavis, 2018, Faculty, Institute for Educational Initiatives, Notre Dame

Karen Hooze Michalka, 2017, Tenure Track Professor, University of Mary

Jade Avelis, 2017, Project Director, Cancer Prevention and Control Research Network, University of Pennsylvania

Amy Jonason, 2017, Tenure Track Professor, Furman University

Peter Barwis, 2016, Senior Data Scientist, Capture

Melissa Pirkey, 2015, Postdoc, Emory University, Cornell University; Senior Researcher, Fors Marsh Group

Daniel Escher, 2015, Director of Research, DJ Case and Associates

Justin Farrell, 2013, Professor, Yale University

Sarah Shafiq, 2012 Coalition of Muslim Women

External Dissertation Committee Service:

Sergio Sorcia Reyes (University of Exeter)

Taylor Price (University of Toronto Ph.D.), Postdoc at NYU Sociology

Kwesi Ewoodzie (University of Iowa Ph.D.), Intercultural Facilitator, Culture Beyond Borders

Ongoing:

Carly Sherman

Greg Wurm

Audra Dugandzic

Junrong Sheng

Masters Thesis Chair

Completed: Anna Gabur, Lindsay Heldreth, Kelcie Vercel

Ongoing: Kenadi Silcox

Masters Thesis Committees

Completed: Carly Sherman, Kayla Knox, Junrong Sheng, Nancy Diaz, Danielle Fulmer, Justin Van Ness, David Wood

Ongoing:
Wesley Hedden

Graduate Advising

Kenadi Silcox, Lindsay Heldreth, Anna Gabur, Rachel Keynton, Kelcie Vercel, Rob Mowry, Jordan Sannito, J.J. Christofferson, Feyza Akova

Teaching Mentor

Katie Comeau, Jade Avelis, Karen Hooge

UNDERGRADUATE MENTORSHIP

Honors Thesis Advisor, University of Notre Dame:

Emma Sedlack, 2024

Anna Kulczycka, 2024

Courtney VanHuffel, 2021

Communications Director, Green Energy Ohio

Victoria Erdel, 2019

The Starfish Project (helps exploited women secure independence and skills)

King Fok, 2018

Harvard Medical School; Open Arms for Homes in South Africa (a home for HIV/AIDS orphans)

Jessica Linton, 2018

Pepperdine School of Law

Carlysa Oyama (American Studies), second reader, 2018

Emily Fisher, 2017

McGovern Medical School, University of Texas at Houston

Andrew Robinson, 2017

Ernst & Young, Chicago, IL

Emily Mediate (Africana Studies), 2015

Rhodes Scholar, Masters in Evidence-based Social Intervention and Policy Evaluation at Oxford,
winner of Marshall Scholar (declined)

Megan Pelino, 2015

M.P.H. at Columbia University Mailman School of Public Health

Danielle Gies, 2014

J.D. from University of California, Los Angeles

Adele Bruggeman, 2013

M.A. in Social Policy and Management, Department of Social Development, University of Cape Town

Advisor, International Development Studies Minor, University of Notre Dame:

Caroline Murtagh, 2019

Fulbright IIE to Uganda; Partners in Health, Liberia; Bartell Prize for Outstanding Undergraduate Research on Poverty and Development, Stanford Medical School
Published senior thesis in *Social Science & Medicine*

King Fok, 2018

Harvard Medical School

Rahul Ramani, 2018

Pursuing an M.A. in Medical Physiology, Case Western Reserve University

Emily Beaudoin, 2017

Program Associate, IREX

Abigail Naus, 2013

Medical School at Louisiana State University, New Orleans

Research Mentor, International Scholars Program, University of Notre Dame:

Anna Kulczycka (2022-present) Lisa Huang (2019-2021, Microsoft), Claire Mitchell (2018-2021), King Fok (2016-18, Harvard Medical School), Joel Osdiek (2013-15, MBA Student Stanford University), Emily Mediate (2012-15, Rhodes Scholar), Conor Dorgan (2011-12, TPG Sixth Street Partners)

Faculty Advisor, Wishmakers Club, University of Notre Dame, 2015-2016

Faculty Advisor, Creativity and Innovation Club, University of Notre Dame, 2012-2015

Advisor, Undergraduate Summer Research Program, Vanderbilt University:

Kelly Tobakos, 2010, Consultant, WKG Advisory

Mentor, McNair Fellows/Vanderbilt University Leadership Alliance Program:

Julia Mulligan, Beloit College 2010, pursuing a Ph.D. in Sociology, University of Missouri

TEACHING EXPERIENCE

University of Notre Dame, Department of Sociology, 2011-Present

Art in Everyday Life, 2012, 2016-2018

Telling About Society, 2011-2016

Understanding Societies, 2012-2014, 2016-2019, 2021, 2023

Objects Matter 2017, 2023

Cultural Sociology, Graduate Seminar, 2012, 2017, 2019

Cultural Objects and Materiality, Graduate Seminar, 2015

Qualitative Cultural Methods, Graduate Seminar, 2015, 2018

Graduate Proseminar, 2019-2022

Vanderbilt University, Department of Sociology, 2009-2010

Art in Everyday Life, 2009-2010
Introduction to Sociology, 2009-2010
Ways of Seeing, 2010-2011

Lecturer, Northwestern University, Department of Sociology, 2004-2005, 2008-2009
Seminar on Research Methods and College Teaching, Graduate seminar, 2005 & 2009
Chicago Field Studies: Qualitative Methods, 2008-2009
Introduction to Sociology, 2005 & 2009
Art in Everyday Life, Freshman seminar, 2004-2005

Lecturer, Kendall College, 2005
American Society
Gender and Society
Social Problems of Food

Teaching Assistant, Northwestern University, 2001-2004
Sociology of the Arts with Bernie Beck 2003
Gender and Society with Nicola Beisel 2003 and Paula England 2002
Social Inequality with Marika Lindholm 2001-2003
Introduction to Sociology with Marika Lindholm 2001

UNIVERSITY SERVICE

Faculty Director, Culture & Theory Workshop, Department of Sociology, University of Notre Dame, 2011-present

Chair, Culture Exam Committee, Department of Sociology, University of Notre Dame, 2018-present

Executive Committee, Department of Sociology, University of Notre Dame, 2017-2019, 2023-24

Graduate Programs Committee, Kellogg Institute for International Studies, University of Notre Dame 2023-24

Graduate Admissions Committee, Department of Sociology, University of Notre Dame, 2023-24

Chair, Teacher Mentoring Committee, Department of Sociology, University of Notre Dame, 2023-24

Mentor, ND Bridge, Center for Social Concerns, University of Notre Dame, 2023

Undergraduate Studies Committee, Department of Sociology, University of Notre Dame, 2023

Board member, Notre Dame Institute for Advanced Study Faculty Advisory Board, University of Notre Dame, 2022-23

Chair, Social Science Core Curriculum Committee, College of Arts and Letters, University of Notre Dame, 2022

Rev. Edmund P. Joyce, CSC., Award for Excellence in Undergraduate Teaching, Social Science Selection Committee, College of Arts & Letters, University of Notre Dame, 2022

Chair, Graduate Studies Committee, Department of Sociology, University of Notre Dame, 2019-2022

Social Science Core Curriculum Committee, College of Arts and Letters, University of Notre Dame, 2018-2022

Social Determinants of Wellbeing Task Force, Office of Research, University of Notre Dame, 2020-2022

Future Faculty Workshop Committee, College of Arts & Letters and the Department of Sociology, University of Notre Dame, 2021

Provost's Working Group on Behavior and Culture Change, Office of the Provost, University of Notre Dame, 2020

Health, Humanities, and Society Curriculum Committee, John J. Reilly Center for Science, Technology, and Values, University of Notre Dame, 2019-2021

Chair, Faculty Search Committee (Open Junior Search), Department of Sociology, University of Notre Dame, 2018-19

Teacher Mentoring Committee, Department of Sociology, University of Notre Dame, 2018-19

Gender Exam Committee, Department of Sociology, University of Notre Dame, 2018-19

Social Sciences Representative, Gender Studies Steering Committee, University of Notre Dame, 2016-2019

Faculty Subcommittee, Gender Studies Program, University of Notre Dame, 2018-2019

Graduate Education Subcommittee, Gender Studies Program, University of Notre Dame, 2017-2018

Undergraduate Education Subcommittee, Gender Studies Program, University of Notre Dame, 2016-17

Committee for the Advancement of Diversity and Inclusion, Department of Sociology, University of Notre Dame, 2018

U.S. Fulbright Interviewer, Campus Committee, Flatley Center for Undergraduate Scholarly Engagement (CUSE), University of Notre Dame, 2018

Graduate Studies Committee, Department of Sociology, University of Notre Dame, 2017-2018

Chair, Graduate Admissions, Department of Sociology, University of Notre Dame, 2012-2014, 2015-17

Visiting Fellows Program Selection Committee, Kellogg Institute for International Studies, University of

Notre Dame, 2017

Faculty Search Committee (Global Politics), Keough School for Global Affairs, University of Notre Dame, 2015-16

Culture Exam Committee, Department of Sociology, University of Notre Dame, 2011-2014, 2015-17

Undergraduate Advisor, Department of Sociology, University of Notre Dame, 2013-2016

Gender Exam Committee, Department of Sociology, University of Notre Dame, 2013-2014

International Scholars Program Selection Committee, Kellogg Institute for International Studies, University of Notre Dame, 2012-2014

Faculty Advisor, Creativity and Innovation Club/Design for America Notre Dame, 2012-present

Social Movements Exam Committee, Department of Sociology, University of Notre Dame, 2011-2013

Kellogg Visiting Fellowship Screening, Kellogg Institute for International Studies, University of Notre Dame, 2012-2013

Faculty Director, Culture and Creativity Workshop, The Curb Center for Art, Enterprise & Public Policy, Vanderbilt University, 2010-2011

Faculty Associate, Creative Campus Residential Experience, Vanderbilt University, 2010-2011

Curriculum Committee, Minor in Creative Enterprise and Public Leadership, The Curb Center for Art, Enterprise & Public Policy, Vanderbilt University, 2009-2011

Creative Campus Task Force, The College of Arts & Science, Vanderbilt University, 2009-2011

Undergraduate Committee, Department of Sociology, Vanderbilt University, 2009-2011

Evaluation Committee, William H. Exum Award for Best Undergraduate Paper on Race and Ethnicity, Northwestern University, 2007

Steering Committee, Research Alliance to Combat HIV/AIDS (REACH), Gates Foundation and Program of African Studies, Northwestern University, 2006-2007

Evaluation Committee, National Security Education Program Boren Undergraduate Scholarship, Northwestern University, 2006

Graduate Student Liaison, Northwestern University Conference on Human Rights, "US Policy towards AIDS in the Developing World," 2005

Africa Seminar Leadership Committee, Department of African Studies, Northwestern University, 2004-2005

American Cultures Colloquium Organizing Committee, American Studies Program, Northwestern University, 2004-2005

Graduate Affairs Committee, Department of Sociology, Northwestern University, 2004-2005

Graduate Student Admissions Committee, Department of Sociology, Northwestern University, 2003-2004

President, Graduate Students Association, Department of Sociology, Northwestern University, 2001-2002

Assistant Dean of Students Search Committee, University of Virginia, 1999-2000

SERVICE TO THE DISCIPLINE

Member, Princeton Series in Cultural Sociology Advisory Committee, 2023-present

Associate Editor, Editorial Board, *American Journal of Cultural Sociology*, 2019-present

Organizer, Material Culture research network, Culture Section, American Sociological Association, 2007-present

Chair, Sociology of Culture Section Mary Douglas Award for Best Book, American Sociological Association, 2022-23

Mentor, Sociology of Culture Section Mentorship Program, American Sociological Association, 2020-23

Past Chair, Sociology of Culture Section, American Sociological Association, 2021-2022

Chair, Sociology of Culture Section, American Sociological Association, 2020-2021

Panel Organizer, *Mind and Materiality*, Culture Section, American Sociological Association Meetings 2020.

Presider, *Culture and Media* Panel, Eastern Sociological Society, Philadelphia, Pennsylvania, 2020

Chair-Elect, Sociology of Culture Section, American Sociological Association, 2019-2020

Committee Member, Medical Sociology Section Eliot Friedson Outstanding Publication Award, American Sociological Association, 2019

Committee Member, Communication, Information Technologies, and Media Sociology Best Paper Award, American Sociological Association, 2019

Discussant, Session on "HIV and the Social World." Global Health Mini-conference, Eastern Sociological

Society Meetings, Boston, Massachusetts, 2019.

Council Member, Culture Section, American Sociological Association, 2015-2018

Conference Co-organizer, *Installed Knowledge: The Material Culture Network Meets Museum Practitioners*. Science History Institute, Philadelphia, Pennsylvania, 2018.

Panelist, "From Dissertation to Book: On the Publishing Process," Graduate Student Professional Workshop, Culture Section, American Sociological Association Meetings, Montreal, Canada, 2017

Panel Organizer, "Critical Perspectives on Best Practices." Development in the Face of Global Inequalities Conference, Institut Barcelona D'Estudies Internacionals (IBEI), Barcelona, Spain, 2017

Roundtable Organizer, "Material Culture Research Network," Culture Section, American Sociological Association Meetings, Montreal, Canada, 2017

Chair, Richard A. Peterson Prize for Best Student Paper Award Committee, Culture Section, American Sociological Association, 2015-2016

Panel Co-organizer, Mobilizing Perception, Theory Section, American Sociological Association, 2016

Roundtable Organizer, "Material Culture Research Network," Culture Section, American Sociological Association Meetings, Seattle, Washington, 2016

Chair, Nominations Committee, Theory Section, American Sociological Association 2015

Organizer, "Measuring Culture" Conference, University of Notre Dame, 2015

Roundtable Organizer, "Material Culture Research Network," Culture Section, American Sociological Association Meetings, Chicago, Illinois, 2015

Panel Organizer, Session on "Theorizing Materiality," Theory Section, American Sociological Association Meetings, New York, New York, 2013

Roundtable Discussant, Session on "Technology and Materiality," Social Science History Association Meetings, Chicago, Illinois, 2013

Committee Member, Clifford Geertz Prize for Best Article, Culture Section, American Sociological Association, 2012

Panel Organizer, Regular Session on "Popular Culture," American Sociological Association Meetings, Chicago, Illinois, 2011

Committee Member, Nominations Committee, Culture Section, American Sociological Association, 2010-2011

Chair and Discussant, "Classification Struggles" paper session, Social Science History Association

Meetings, Chicago, Illinois, 2010

Chair, Sociologists' AIDS Network Martin P. Levine Student Essay Award Committee, 2010

Committee Member, Sociologists' AIDS Network Martin P. Levine Student Essay Award, 2009

Reviewer, *American Sociological Review*; *American Journal of Sociology*; *Social Forces*; *Social Problems*; *Sociological Theory*; *Theory and Society*; *Poetics*; *Qualitative Sociology*; *Social Science & Medicine*; *Journal of Health and Social Behavior*; *American Journal of Cultural Sociology*; *Cultural Sociology*; *Mobilization*; *Sociological Forum*; *Socius*; *Social Psychology Quarterly*; *Organization Science*; *City & Community*; *Sociological Methods and Research*; *Work & Occupations*; *Sociology of Religion*; *Journal of Arts Management, Law, and Society*; *Museums and Society*; *Teaching Sociology*; National Science Foundation; Sciences and Humanities Research Council of Canada; University of Chicago Press; Princeton University Press; New York University Press; Columbia University Press; University of Minnesota Press.

OTHER EMPLOYMENT

Editorial Assistant, Sage Publications, *Cultures and Societies in a Changing World* by Wendy Griswold, 3rd Edition, 2007

Research Associate, Research Alliance to Combat HIV/AIDS (REACH), Gates Foundation and Program of African Studies, Northwestern University, 2006

Graduate Assistant, Office of Fellowships, Northwestern University, 2005-2006

Coordinator, Culture and Society Workshop, Alice Berline Kaplan Center for the Humanities and Department of Sociology, Northwestern University, 2002-2005, 2008-2009

Research Assistant to Wendy Griswold and Juan Onesimo Sandoval, Northwestern University, Department of Sociology, 2004

Editorial Assistant and Writer, washingtonpost.com, *Style Live/Entertainment Guide*, 1999-2000