MELISSA FLETCHER PIRKEY

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Curriculum Vitae

Positions

Emory University
Postdoctoral teaching fellow, department of sociology, 2015-2016

Education

University of Notre Dame
Ph.D., Sociology, expected August 2015
Comprehensive exams: cultural sociology, organizational theory

Southern Connecticut State University
2008 M.A., Sociology

Rochester Institute of Technology
2003 B.F.A, Industrial Design

Research Interests

Organizations and organizational theory, social psychology (group processes), cultural sociology, qualitative methods.

Peer Reviewed Publications

Pirkey, Melissa Fletcher. 2015. "People Like Me: Shared Belief, False Consensus, and the Experience of Community." *Qualitative Sociology.* 38:139-164.

Lizardo, Omar and Melissa Fletcher Pirkey. 2014 "How organizational theory can help network theorizing: Linking structure and dynamics via cross-level analogies." *Research in the Sociology of Organizations.* 40:33-56

Under Review

Melissa Fletcher Pirkey "Organizational Identity, Logics, and Social Exchange"
Under review at Administrative Science Quarterly

Omar Lizardo and Melissa Fletcher Pirkey. "Categorical contestation and hyper-reflexivity in the creation of categorical inequality: The case of the World Heritage Committee"
In preparation for submission to Organization Studies

Dissertation

Cultural Context, Organizational Processes, and Sensemaking in a Voluntary Organization: An Organizational Ethnography.
Committee: Omar Lizardo (Chair), Jessica Collett, Terence McDonnell, and Lyn Spillman.

I observed members of a working-share Community Supported Agriculture organization over a period of two years, during which the CSA underwent a dramatic change in structure. I detail the mechanisms and processes that supported shareholders' experience of community, shaped their perceptions of exchange behavior, and facilitated the construction of coherent and convergent explanations when the organization many had grown attached to changed drastically without warning.

Other Publications

Pirkey, Melissa Fletcher. 2014. *Social Psychology, 8th Edition: Instructor's Manual.* Westview Press.

Pirkey, Melissa Fletcher. 2012 "Beef Shortage, 1973" in William Rathje and J.Geoffrey Golson, (Eds), *Encyclopedia of Consumption and Waste.* Thousand Oaks, CA: Sage Publications

Pirkey, Melissa Fletcher. 2012 "Meat" in William Rathje and J.Geoffrey Golson, (Eds), *Encyclopedia of Consumption and Waste.* Thousand Oaks, CA: Sage Publications

Grants and Awards

2014. John J. Kane Award for Outstanding Graduate Student, Department of Sociology, University of Notre Dame.

2014. Notebaert Professional Development Award, granted by the Graduate School of the University of Notre Dame. $2,500 *In support of travel for professional development.*

2013. Graduate Student Research Award, granted by the Institute for Scholarship in the Liberal Arts, University of Notre Dame. *In support of dissertation research.*

2012. Notebaert Professional Development Award, granted by the Graduate School of the University of Notre Dame. *In support of travel for professional development.*

2012. Graduate Student Professional Development Award, granted by the Institute for Scholarship in the Liberal Arts, University of Notre Dame. *In support of travel for professional development.*

2011. Graduate Conference Grant, competitive, Institute for Scholarship in the Liberal Arts, College of Arts and Letters, University of Notre Dame, *In support of developing "The Ethics of Food" conference. (Declined)*

2011. Graduate Student Professional Development Award, granted by the Institute for Scholarship in the Liberal Arts, University of Notre Dame. *In support of travel for professional development.*

Talks and Paper Presentations

Melissa Fletcher Pirkey. 2014. "The Meaning of Exchange: Evaluating the role of Culture in Social Exchange" Presentation at the 2014 American Sociological Association Annual Meeting in San Francisco, CA.

Omar Lizardo and Melissa Fletcher Pirkey. 2014. "Social Cognitive Mechanisms of Category-Based Impression Formation in Markets" Presentation at the 17th Annual Organizational Ecology Meeting in Barcelona, Spain.

Melissa Fletcher Pirkey. 2014. "Forms as Filters: Organizational Form and the Development of Organizational Culture" Presentation at the 2014 Eastern Sociological Society Annual Meeting in Baltimore, Maryland.

Melissa Fletcher Pirkey. 2012. "People Like Me: Ideologically Heterogeneous Organizations and the Experience of Community" Presentation at the 2012 American Sociological Association Annual Meeting in Denver, Colorado.

Peter Mundey, Melissa Fletcher Pirkey, Brandon Vaidyanathan. 2012. "Dollars and Sense: Institutional Logic and Organizational Inertia in Three Congregations" Presentation at the 2012 Couch/Stone Symposium of the Society for the Study of Symbolic Interaction, Evanston, Illinois.

Melissa Fletcher Pirkey 2012. "Give and Take: Culture, Context, and the Affect Theory of Social Exchange." Presentation at the 2012 Group Processes Mini Conference, Southern Sociological Society Annual Meeting, New Orleans, Louisiana.

Melissa Fletcher Pirkey 2011. "Growing Together: Productive Exchange, Group Identity, and Cohesion in a Nested Exchange Environment." Presentation at the 2011 American Sociological Society Annual Meeting in Las Vegas, Nevada.

Melissa Fletcher Pirkey. 2011. "A Place for Everything and Everything in its Place: The Enabling Role of Place in Group Cohesion" Presentation at the 2011 Eastern Sociological Society Annual Meeting in Philadelphia, Pennsylvania.

Omar Lizardo and Melissa Fletcher Pirkey. 2010. "Instituting organizations, cultural categories and structured inequality." Presentation at the 2010 American Sociological Association Annual Meeting in Atlanta, Georgia.

Melissa Fletcher Pirkey. 2010. "Little White Lies: The Effect of Media Consumption and Race of Interviewer on White Participant Response during Telephone Surveys." Presentation at the 2010 Eastern Sociological Society Annual Meeting in Cambridge, Massachusetts.

Melissa Fletcher Pirkey 2009. "The Social Genesis of Moral Consumption: A Durkheimian View." Presentation at the 2009 American Sociological Association Annual Meeting in San Francisco, California.

Teaching

Fall 2015: Emory University
Intro To General Sociology, SOC 101
Individual and Society, SOC 245

Spring 2015: University of Notre Dame
Instructor for Introduction to Social Psychology, SOC 20722

Fall 2014: University of Notre Dame
Teaching Assistant for Mark Gunty, Introduction to Social Psychology
Graded assignments, provided one-on-one assistance to students
Spring 2014: University of Notre Dame

Spring 2014:University of Notre Dame
Teaching Assistant for Amy Langenkamp, Understanding Societies

2013. Outstanding Graduate Student Teacher Award,
Awarded jointly by the Kaneb Center for Teaching and Learning and the Graduate School of the University of Notre Dame.

Fall 2012: University of Notre Dame
Instructor for Introduction to Social Psychology, SOC 20722

Summer 2012: University of Notre Dame
Instructor for Introduction to Social Psychology, SOC 10722/20722

Fall 2011: University of Notre Dame
Teaching Assistant for Jessica Collett, Introduction Social Psychology

Spring 2011 "Striving for Excellence in Teaching" Certification
Kaneb Center for Teaching & Learning, University of Notre Dame

Research Experienec

Summer 2014: University of Notre Dame
Research Assistant for David Hachen
Survey development

Spring 2012: University of Notre Dame
Research Assistant for Omar Lizardo.
Performed literature reviews, co-authored relevant papers

Fall 2010 – Spring 2011: University of Notre Dame
Research Assistant for Omar Lizardo.
Performed literature reviews, coded and analyzed historical documents, and co-authored relevant papers

2010. Primary Investigator for the qualitative component of a study sponsored by the Notre Dame Office of Alcohol and Drug Education.

Professional Memberships

Academy of Management (AOM) Member since 2014
Member of the Organizational Management Theory Section

American Sociological Association (ASA) Member since 2006
Member of the Social Psychology, Culture, Economic Sociology, and Organizations, Occupations, and Work sections.

Eastern Sociological Society (ESS) Member since 2006

Consumer Studies Research Network (CSRN) Member since 2008

Professional Service

Reviewer for *American Journal of Sociology* and *Social Psychology Quarterly*

Initiated and coordinated the ASA Culture Section's first 'Guide to Graduate Students on the Market', Fall 2013

ASA Social Psychology Section Graduate Student Advisory Committee Member, 2012-2013

Graduate Coordinator for the Culture Workshop at the University of Notre Dame, 2011-2013.

Chair of the External Affairs Committee, University of Notre Dame Graduate Student Union, 2010-2012

Department Representative to the Teaching, Research, Ethics and Career Development Committee, 2010-2011

U.N. World Food Day National Planning Committee Representative. Spring 2010.

Graduate Student Liaison for the Department of Sociology to the University of Notre Dame Career Center. Spring 2010